



SOLUTION BRIEF

Our Industries

Government
Justice and Public Safety
Health
Energy
Commercial

APPLICATION RATIONALIZATION

CHALLENGE

Applications require significant investment to operate, maintain, and enhance. In this challenging economic climate you want to be certain your application investments are returning value to the business. Companies can easily lose sight of the quality or degree of value created by their IT investments, given day-to-day pressures of global competition, customer demands, and cost management. Application Rationalization is one way to address current IT costs and efficiencies.

Who Needs Application Rationalization?

While almost every company can benefit from Application Rationalization, the need is more pressing for some in particular:

- Companies that have undergone a merger or acquisition and may have difficulty maintaining an accurate inventory of their applications.
- Companies that depend on numerous technologies. For example, a company that maintains COBOL from a generation ago, C# from today, and everything in between.
- Companies that maintain an inventory of aging applications. While well-designed business applications provide an enormous ratio of business value to IT cost, they do not last forever. Over time, some platforms may become difficult to support, and the costs outweigh the value to the business.

OUR SOLUTION

Using application rationalization services, we conduct an applications portfolio assessment to determine the strategic value of your applications based on business, functional, technical and financial quality. A firmly developed, proactive, disciplined, and investment oriented step-by-step process quantifies the value of each application within your application portfolio, eliminating or retiring redundant and end-of-life applications, and identifying opportunities for applications that still produce value.

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The process begins with capturing an inventory of “all” applications currently in use. Once this is complete, business, technology, operational, and financial perspectives are added to the mix to determine the posture of the application, indicate the appropriate remediation strategy, and provide recommendations for managing the application portfolio over time. The results – a clear picture of the current state of your organization’s application assets and a wealth of information on how to enhance your business value while reducing costs and freeing resources for more strategic initiatives.

This is not a “one time” exercise. Our process defines a framework and methodology that will support these efforts long term. It takes a modest up-front investment to get started; however, early savings identified in the process can then be redirected to fund subsequent phases of your rationalization and portfolio management efforts.

Benefits

- Rationalization offers benefits that are straightforward, immediate, and quantifiable.
- Uncover substantial opportunities for cost savings that can be applied to applications that truly serve the business’ needs.
- Future application deployments are made in the informed context of what is already deployed, and what the benefits to the business may be.
- Eliminate unnecessary investments with the ability to strategically evaluate and understand each application’s contribution to the objectives of the organization.
- Eliminate redundancy by identifying applications that perform similar or identical functions for different parts of the organization.
- Consolidate your portfolio of applications and minimize maintenance costs.

LEARN MORE

To learn more about Sierra’s Application Rationalization process can help IT organizations improve performance and become an effective enabler of business strategies, contact us:

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